

OFFICIAL ANNOUNCEMENT · JULY 13, 2026

# The Fourth Engine Has Arrived: *SearchForOrganics Launches Claude Version*

Powered by Anthropic's Claude, SFO's fourth certified organic search engine joins Perplexity, Bing/ChatGPT, and Google/Gemini — completing the most comprehensive AI-powered organic product discovery suite on the web.

GLOBAL / SearchForOrganics.com · Monday, July 13, 2026 ·  
Immediate Release

*"For the first time, certified organic consumers have four independent AI minds working on their behalf — each searching, verifying, and comparing simultaneously. Today we welcome Claude to the family."*

**SearchForOrganics.com** — the global platform dedicated to verified, certified organic product discovery — today announced the official launch of its fourth AI-powered search engine: the **Claude Version**, built on

Anthropic's Claude model and operating under the same strict organic certification standards as its sister engines.

The Claude Version joins a suite that already includes the Perplexity Version, the Bing/ChatGPT Version (Custom GPT), and the Google/Gemini Version — making SearchForOrganics.com the only platform in the world offering four independent, simultaneously operating AI organic search engines under one roof.

#### • THE SFO ENGINE FAMILY — NOW COMPLETE

##### ENGINE 1

###### Perplexity Version

Real-time, citation-first search. Highest inline source density. Ideal for deep certification research.

##### ENGINE 2

###### Bing / ChatGPT Version

Custom GPT with live Bing index. Conversational shopping with real-time price verification.

##### ENGINE 3

###### Google / Gemini Version

Leverages Google's Shopping Graph and Knowledge entities. Prioritizes local producers and Merchant Center data.

##### ENGINE 4 — NEW

###### Claude / Anthropic Version

Evidence-based, neutral, deeply structured organic product analysis. Certifications verified. Zero promotional bias.

#### • WHAT MAKES THE CLAUDE VERSION DIFFERENT

While each SFO engine searches independently and returns verified results, the Claude Version was engineered from the ground up around **evidence-based neutrality** and **structured certification transparency**. Where other engines may optimize for engagement or citation volume, Claude optimizes for accuracy, completeness, and consumer trust.

→ Five certified organic products per query, prioritized by user location —

local → regional → national → international.

- 
- Verified certification only. USDA Organic, EU Organic, Demeter Biodynamic, Ecocert, Fairtrade, ACO, and 15+ recognized bodies — never assumed, always confirmed.
- 
- Full organic composition disclosure — 100% vs. 95%+ vs. stated percentage, with explicit notice when data is undisclosed.
- 
- Evidence-based nutrition & claims assessment — sugar, fat, protein, fiber, sodium, vitamins, and marketing claim verification (raw, cold-pressed, keto, single-origin, etc.).
- 
- Live search on every query — real-time pricing, availability, shipping costs, free-shipping thresholds, and local pickup options.
- 
- Zero speculation. If a certification cannot be verified, it is not listed. If fewer than five products meet the standard, the engine says so.

• CERTIFICATIONS RECOGNIZED BY THE CLAUDE VERSION

USDA ORGANIC    EU ORGANIC    CANADA ORGANIC    JAS ORGANIC

ACO AUSTRALIA    SOIL ASSOCIATION    INDIA ORGANIC    BIO SUISSE

ECOCERT    DEMETER BIODYNAMIC    FAIRTRADE    FAIR TRADE CERTIFIED

NON-GMO PROJECT    RAINFOREST ALLIANCE    VEGAN CERTIFIED

GLUTEN-FREE CERT.

*“The organic market is flooded with greenwashing. Consumers deserve an engine that does not sell them a story — it shows them the certification, the percentage, the certifying body, and the price. The Claude Version was built to be the most rigorous, unbiased tool in the SFO suite. It does not speculate. It verifies.*

## • HOW THE CLAUDE VERSION SEARCHES

Every product query triggers a **fresh live search** — no cached results, no assumed certifications. The Claude Version pulls from official manufacturer websites, certified organic retailers, authorized distributors, and major reputable retailers. It then applies SFO's certification verification protocol before returning results in a consistent, scannable format.

Broad queries ("coffee," "honey," "chocolate") are treated as immediate shopping searches — five certified organic results are returned without preamble. Refined queries ("low sugar," "single origin," "bulk," "decaf") trigger a new, filtered search. The engine adapts in real time to what the consumer actually needs.

Each result includes a **Quick Picks** summary — Best Value, Best Budget, Highest Organic Purity, Best Local Option, Fastest Shipping, Lowest Sugar, Most Sustainable Packaging, and Best Overall — giving consumers an at-a-glance comparison without sacrificing depth.

## • AVAILABILITY

The SearchForOrganics Claude Version is available today at **SearchForOrganics.com** alongside the Perplexity, Bing/ChatGPT, and Google/Gemini engines. All four engines are free to use. No account required.

---

## ABOUT SEARCHFORORGANICS.COM

SearchForOrganics.com is a global certified organic product discovery platform founded by Marie-Soleil Seshat Landry under the Landry Industries umbrella. The platform operates four independent AI-powered search engines — Perplexity, Bing/ChatGPT, Google/Gemini,

and Claude — each dedicated to returning verifiable, certified organic product results with full certification transparency, local prioritization, and real-time pricing. SearchForOrganics.com does not accept paid placements or affiliate arrangements that would compromise certification integrity.

#### Media Contact

SearchForOrganics.com · [searchfororganics.com](https://searchfororganics.com)

Press inquiries: [media@searchfororganics.com](mailto:media@searchfororganics.com)

###