

Business Plan: Project 1755 / The Veritas Archive

Commercializing Unfinished Historical Business: OSINT Mapping, Primary Document Forensics, and Maritime Geopolitics

Business Name:	Veritas Maritime Intelligence & Publishing
Core Asset:	Open-Source Intelligence (OSINT) Historical Forensics & Geospatial Matrix
Operational Base:	Moncton, New Brunswick, Canada
Classification:	Independent Intelligence & Digital Publishing Enterprise

1. Executive Summary

The 1755 expulsion of Acadians and the concurrent subjugation campaigns against the Wabanaki Confederacy represent structural unfinished business in Atlantic Canada. Mainstream historical frameworks rely heavily on romanticized tropes that mask the geopolitical mechanics of state-sponsored displacement and land appropriation. **Veritas Maritime Intelligence & Publishing** converts this historical vacuum into an enterprise, deploying rigorous OSINT mapping, primary-source document verification, and unvarnished tradecraft analysis to serve institutional, legal, and independent researchers.

2. Market Analysis & Opportunity

- **The Problem:** Public and academic sectors lack a centralized, hyper-verifiable matrix linking primary military logs (Nova Scotia Council minutes, Cornwallis's orders, British Admiralty dispatches) with modern geospatial data on unceded territories and disrupted family lines.
- **The Gap:** Prevailing tourism and heritage narratives sanitize 18th-century geopolitical cleansing. There is significant latent demand for raw, unvarnished primary documentation and forensic spatial tracking.
- **Competitive Advantage:** Zero reliance on state cultural grants or institutional censorship. Built entirely on an immutable factual methodology separating primary historical evidence from narrative inference.

3. Product & Service Offerings

- **The 1755 OSINT Dossier (Digital Subscription):** A quarterly deep-dive intelligence publication utilizing network mapping and primary document forensics to trace the economic beneficiaries of Acadian land confiscation and military logistics of the Wabanaki resistance.
- **Geospatial Land-Title & Displacement Matrix:** An interactive digital map cross-referencing 1750s Acadian dykelands and Mi'kmaq/Maliseet encampments with contemporary property titles and unceded jurisdictional boundaries.

- **Primary Source Cryptographic Archive:** A verified repository of digitized 18th-century state papers cross-referenced with modern citation standards, designed for legal, academic, and independent investigators.

4. Operational & Technical Methodology

Adhering to strict intelligence standards, the enterprise operates on a transparent 10-step verification protocol:

- **Observation & Intel Req:** Identifying historical anomalies and glossed-over suppressions in official colonial accounts.
- **Collection & Analysis:** Harvesting verbatim primary records from archives (Library and Archives Canada, UK National Archives) with zero tolerance for romantic embellishment.
- **Deployment:** Operating via decentralized publishing infrastructure, ensuring absolute editorial independence from provincial heritage boards.

5. Financial Model & Revenue Streams

- **Tiered Subscriptions:**
 - **Researcher Tier (\$15/month):** Full access to the primary source database and geospatial archive.
 - **Institutional Tier (\$500/year):** Full-license access for university departments, law firms, and indigenous band councils.
- **Specialized Monographs:** High-margin digital and print-on-demand deep-dive reports targeting specific military campaigns, legal precedents, and genealogical tracking vectors.

6. Risk Assessment & Mitigation

Political Sensitivity: The subject matter touches raw cultural and legal nerves. *Mitigation:* Radical adherence to primary-source verification. Facts cannot be litigated if they are quoted verbatim from the perpetrators' own military and administrative dispatches.

Document compiled under rigorous tradecraft standards. All historical assertions are anchored in primary archival documentation.