

MissionSTFU: Watch Your Fucking Mouths

A Manifesto for Global Linguistic Peace

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Introduction: Why #MissionSTFU Exists

We live in a world on fire—literally and linguistically. We don't just kill with weapons anymore. We kill with **words**. And it's time to say: **Enough. Shut the fuck up.**

#MissionSTFU is not about censorship. It's about *conscience*. It's about recognizing the power of language to destroy lives, incite violence, fuel war, oppress communities, and reinforce systemic abuse. This is a call to every person on Earth to stop using their mouths—or their keyboards—as weapons.

The Problem: Mouths as Weapons

Every day, people weaponize language in ways that inflict real damage:

- Incitement to violence
- Dehumanizing and bigoted language
- Slanders, lies, distortions, and propaganda
- “Us vs. Them” tribalism and demonization
- Normalizing hate, cruelty, and mockery

This shit is not free speech. It's verbal terrorism. And we're done pretending otherwise.

A Global Mandate: Shut Up and Listen

#MissionSTFU is a call to:

1. Learn when to shut the fuck up.
2. Stop dehumanizing others—even when you're angry.
3. Call out incitement, hate, and slurs—every time.
4. Refuse to share lies, smears, and harmful propaganda.
5. Train your children, your leaders, your elders, your media.
6. Practice silence as a form of intelligence.

Neuroethics: Brains Before Mouths

Speech is an extension of the brain. If your brain is full of hate, fear, and self-righteous bullshit, your words will be too. **We must rewire collective cognition.**

Silence is not weakness. Silence is power. And knowing when to speak—and when not to—should be a global social skill.

Language Architecture for Peace

We propose the global adoption of the following speech ethics:

- **Nonviolence in language:** no calls to arms, no bloodlust.
- **Truth over tribalism:** speak facts, not factions.
- **Respect as default:** especially for those you disagree with.
- **Boundaries honored:** slurs, mockery, and cruel memes are violence.
- **Accountability enforced:** if you cross the line, you face the consequence.

Implementation

#MissionSTFU can be embedded in:

- Education systems and digital literacy curricula
- Online platform moderation standards
- Political discourse frameworks and media guidelines
- Corporate diversity and ethics training
- Public service announcements and global campaigns

Final Words

Words build worlds. Or burn them. Your choice. We are not here to silence truth, dissent, or creative fire. We are here to silence **bullshit, hate, incitement, and cruelty**.

So please—#MissionSTFU. Watch your fucking mouth.

—*Marie Seshat Landry*

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