

## **\*\*Website Intake Questionnaire\*\***

### **\*\*Client Information:\*\***

- \* Name:
- \* Email:
- \* Phone Number:

### **\*\*Website Purpose and Goals:\*\***

- \* What is the primary purpose of your website?
- \* What specific goals do you want to achieve with your website (e.g., generate leads, increase sales, improve brand awareness)?

### **\*\*Target Audience:\*\***

- \* Who is your target audience?
- \* What are their demographics, interests, and online behaviors?

### **\*\*Website Content:\*\***

- \* What type of content will be featured on your website (e.g., blog posts, articles, product descriptions, images, videos)?
- \* Do you have any existing content that you want to include?

### **\*\*Website Design:\*\***

- \* What is your desired website design style (e.g., modern, classic, minimalist)?
- \* Do you have any specific color schemes or fonts in mind?
- \* What kind of navigation structure do you prefer?

### **\*\*Website Functionality:\*\***

- \* What specific features or functionality do you need for your website (e.g., contact form, social media integration, e-commerce)?
- \* Do you require any special plugins or integrations?

### **\*\*Platform:\*\***

- \* Which platform do you prefer for your website (e.g., Blogger, WordPress)?
- \* Do you have any experience with either platform?

### **\*\*Timeline and Offer:\*\***

\* What is your desired timeline for the website to be completed?

**\*\*Value Proposition Offer:\*\***

I am offering a comprehensive website design and development package for only \$995 CAD. This package includes:

- \* Custom website design tailored to your specific needs
- \* Content creation and optimization
- \* Search engine optimization (SEO) to improve your website's visibility
- \* Mobile optimization for a seamless user experience
- \* Ongoing support and maintenance for 1 year

**\*\*Comprehensive Website Design and Development Package for \$995 CAD\*\***

**\*\*What's Included:\*\***

\* **\*\*Custom Website Design:\*\*** I will work with you to create a website design that is tailored to your specific needs and brand identity. This includes choosing a design style, color scheme, fonts, and navigation structure.

\* **\*\*Content Creation and Optimization:\*\*** I will create high-quality, SEO-optimized content for your website. This includes writing website copy, blog posts, articles, and product descriptions.

\* **\*\*Search Engine Optimization (SEO):\*\*** I will optimize your website for search engines to improve its visibility and ranking in search results. This includes optimizing page titles, meta descriptions, header tags, and image alt tags.

\* **\*\*Mobile Optimization:\*\*** I will ensure that your website is mobile-friendly and responsive, providing a seamless user experience on all devices.

\* **\*\*Ongoing Support and Maintenance:\*\*** I will provide ongoing support and maintenance for your website, including software updates, security patches, and content updates.

**\*\*Benefits of Choosing My Package:\*\***

\* **\*\*Professional and Experienced:\*\*** I am a professional web designer and developer with years of experience creating high-quality websites.

\* **\*\*Tailored to Your Needs:\*\*** I will work closely with you to understand your specific needs and goals for your website.

\* **\*\*Value for Money:\*\*** My package offers a comprehensive range of services at an affordable price.

\* **\*\*Peace of Mind:\*\*** You can rest assured that your website is in good hands and will be completed to a high standard.

**\*\*Call to Action:\*\***

If you are interested in taking advantage of this offer, please contact me today to schedule a consultation. I would be happy to discuss your website needs in more detail and answer any questions you may have.

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