

FOR IMMEDIATE RELEASE

Moncton, New Brunswick – April 12, 2024

****Marie Seshat Landry Announces a Crucial Warning Against License Plate Obstructions****

In an urgent call to the public, Marie Seshat Landry, the founder of the #missionplatecovers initiative, highlights the immediate need to eliminate the usage of license plate covers, including those that are clear, tinted, or colored. The campaign, which originated in Moncton, Canada, is now garnering international attention.

****Uncovering the Risks: A Transparent Problem****

License plate covers, regardless of their make, create obstructions that can prevent the clear display of license plate numbers. This poses a significant threat to public safety and hinders law enforcement efforts. The covers are not just an aesthetic concern; they compromise the functionality of crucial safety and security measures, including traffic cameras and automated toll systems.

****A Barrier to Justice****

Impeded visibility of license plates directly impacts the ability to track and prevent crime and terrorism. Accurate identification of vehicles is paramount in investigative processes, and any hindrance can provide an unintended shield for criminal activities. It is essential for all citizens to comply with the law and assist in keeping our communities safe.

****Action and Enforcement****

Effective immediately, all vehicle owners are urged to remove any type of license plate cover from their vehicles. Law enforcement agencies will enforce a zero-tolerance policy on this issue, with the fine in New Brunswick being set at \$172.50 for non-compliance. This action is not just a local mandate but a global appeal to uphold transparency and responsibility for the greater good.

****Stand for Safety****

Marie Seshat Landry urges the community at large to stand in solidarity against obstructions that aid criminal acts and pose a threat to national security. #missionplatecovers is more than a campaign—it is a call to action for every responsible citizen to contribute to a safer world.

For further information, to join the movement, or to interview Marie Seshat Landry, please contact [marielandryceo@gmail.com].

****End****

Marie Seshat Landry remains available for commentary on the significance of this issue and the ongoing efforts to combat the risks associated with illegal license plate covers.