

THE PROACTIVE HOUSING ACQUISITION FRAMEWORK



Stop competing for listings.
Become the listing.

*A universal method for bypassing rental competition and easing housing insecurity — by inverting the search so that landlords come to you.
Optimized for Canada via Kijiji.ca, scalable worldwide.*



AUTHOR

Marie-Soleil
Seshat Landry,
CEO

AGENCY

Landry
Industries /
Marie Landry's
Spy Shop

FOCUS

Structural
Housing Access
& Ethical
Intelligence

DEPLOYMENT

Canada
(Kijiji.ca)
→ Global

HOW THIS MANUAL WORKS

OPERATOR'S NOTE

If you are reading this while worried about where you will live, begin here. This manual hands you a single, repeatable method that puts *you* — not the market — in control of the search. Work through it once, post your ad, and let the right room come to you. The tone is deliberately practical; the goal is simply to get you housed.

THE METHOD, IN BRIEF

1

POST THE AD

Publish a precise, professional "Room Wanted" ad instead of chasing listings.

2

GET SCREENED

Landlords seeking quiet, reliable tenants find your profile and approach you first.

3

SECURE IT

Reply to direct offers, view the room, and lock in a place — often off-market.

SHEET INDEX

01

THE MECHANICS OF INVERTED SEARCH

3

→

PLATE • THE FLOW, REVERSED

4

02

DEPLOYMENT PROCEDURE — KIJIFI.CA

5

03

THE UNIVERSAL AD TEMPLATE

6

04

GLOBAL DEPLOYMENT CHANNELS

7

05

TEN READY-TO-POST BLUEPRINTS

8



Verified live before release. Platform categories, posting paths, and availability were confirmed against Kijiji.ca, SpareRoom, and Flatmates.com.au in June 2026. Classifieds platforms change their menus periodically — if a path differs slightly when you arrive, look for the equivalent "Wanted" or "Room-wanted" option.

THE MECHANICS OF INVERTED SEARCH

In a tight rental market, the ordinary pattern — *tenant searches for landlord* — quietly breaks down.

When a landlord lists an affordable room, they are buried within hours under hundreds of near-identical messages. Sorting that pile creates real administrative fatigue, and the usual result is that they pick an applicant almost at random or pull the listing entirely. Competing from inside that pile is a structurally weak position, no matter how good a tenant you are.

Reverse the flow and the math changes. By publishing a precise "Room Wanted" ad, you step out of the applicant pile and **become the listing**. Landlords looking for a low-maintenance, quiet tenant can screen you before they ever send a message. That single shift opens a direct pipeline to off-market rooms — places that may never be posted publicly at all.

WHY KIJIJI IS THE PRIMARY CANADIAN VECTOR

// 01

LEGACY DISTRIBUTION

Kijiji is woven into Canadian classifieds culture. Independent landlords, property managers and room-renters have used it for over two decades — the audience you need is already there.

// 02

STRUCTURAL VISIBILITY

Unlike feed-driven social platforms, Kijiji indexes "Wanted" ads systematically — by category, geographic radius and price — so the right landlords can actually find you.

// 03

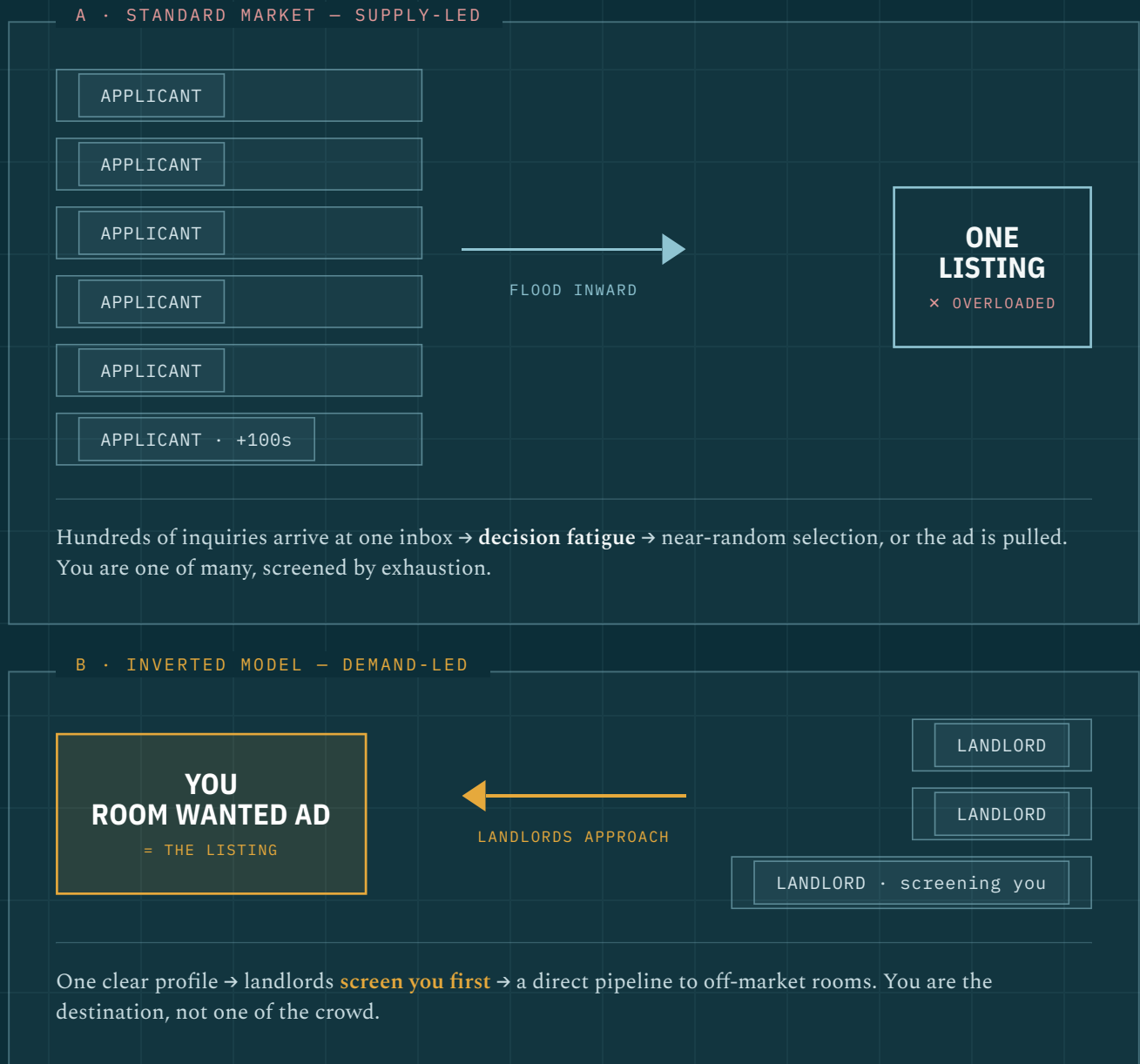
PRIVACY BY DEFAULT

You can communicate through Kijiji's on-platform messaging, keeping your personal email and social accounts private while you vet each opportunity on your own terms.

// SEE SCHEMATIC OVERLEAF — THE FLOW, REVERSED

THE FLOW, REVERSED

The same housing market, drawn two ways. The difference between them is your position in the diagram.



POSTING YOUR ROOM-WANTED AD

Eight steps, start to finish. Budget about fifteen minutes the first time; redeployment later takes two.

01 CREATE A FREE ACCOUNT

Go to kijiji.ca and register with a clean, professional email — ideally `firstname.lastname@email.com`. First impressions begin at the address.

02 START A NEW POST

Click **Post Ad** in the upper-right corner to begin a new listing.

03 CHOOSE THE CATEGORY

Navigate [Real Estate > For Rent > Long-Term Rentals > Room Rentals & Roommates](#), then select the **"Wanted"** option — not **"Offered."**

04 WRITE A METRIC-LED TITLE

Keep it objective and scannable, e.g. *"Looking for a room around \$500/month."* Skip emotional pleading — clarity signals reliability.

05 PASTE THE TEMPLATE

Drop in the Universal Template from **Sheet 03** and replace every bracketed field with your details.

06 SET YOUR LOCATION PRECISELY

Pin the exact target city or neighbourhood so your ad surfaces in landlords' local-radius searches.

07 ADD A CLEAN IMAGE (OPTIONAL)

A neutral, friendly headshot — or a simple "Room Wanted" text graphic — measurably lifts click-through. Not mandatory, but it helps.

08 POST AND MONITOR

Review your contact settings, publish, and then check your inbox — including spam — every day for incoming offers.

// NOTE — Posting a single "Wanted" ad is free. Kijiji charges rental listing fees only to high-volume "Professional" posters who advertise many rentals; an individual seeking one room is not affected.

THE UNIVERSAL AD TEMPLATE

Replace every highlighted [field] with your own details, then paste this into the description of a "Room Wanted" post. Keep it clean — every field you fill in is a reason for a landlord to trust you.

TEMPLATE — ROOM WANTED

TITLE: [Profile — e.g. Responsible Professional / Quiet Student] Looking for a Room around \$ [Budget]/month

Hi there,

I am currently looking for a clean, reliable and comfortable room to rent within the [City / Neighbourhood / Area] region.

A little about me:

- **Occupation:** [Full-time worker / Student / Quiet, respectful individual]
- **Budget:** Around \$ [Amount] per month (utilities included preferred, but open to options)
- **Move-in date:** [1st of next month / Flexible]
- **Lifestyle:**
[Non-smoker, no pets, focused on work, respectful of quiet hours and shared spaces]

What I am seeking:

- ✓ A [furnished / unfurnished] room.
- ✓ Reliable access to shared areas ([kitchen, laundry, internet]).
- ✓ A peaceful, cooperative and respectful living environment.

If you have an available room that fits this profile — or any questions for me — please reach out by direct message or at [Phone / Email].

Excellent local references are available immediately on request. Thank you for your time and consideration!

OPERATIONAL DIRECTIVE

Keep the ad clear and concise. Landlords skim dozens of inquiries a day; a clean, scannable profile instantly isolates you from chaotic listings and signals dependability. Brevity reads as competence — say enough to be trusted, and no more.

GLOBAL DEPLOYMENT CHANNELS

Kijiji is the primary Canadian vector, but the method scales worldwide. Below are platforms that support free "Room Wanted" postings — each verified or well-established as a national vector.

REGION	PLATFORM	WHERE TO POST & NOTES
CANADA ★ PRIMARY	KIJIJИ.CA kijiji.ca	Real Estate › For Rent › Long-Term Rentals › Room Rentals & Roommates — select "Wanted." Highest-yield vector in Canada.
CANADA / US	CRAIGSLIST craigslist.org	Housing › "Rooms / Shared — Wanted." Especially effective across BC and Ontario.
UNITED STATES	ROOMIES roomies.com	Dedicated roommate-matching platform; create a free, detailed seeker profile.
UNITED KINGDOM	SPAREROOM spareroom.co.uk	Post a free "Room Wanted" ad — the UK's largest flatshare network, with seven-day ad moderation.
AUSTRALIA	FLATMATES flatmates.com.au	Create a "Room-wanted" profile so listers contact you. The primary national share-accommodation vector.
STUDENTS / EUROPE	ERASMUSU erasmusu.com	Targeted at students and young professionals seeking rooms and shared housing across European cities.
GLOBAL	FACEBOOK GROUPS local groups	Search "[City] Housing / Rooms for Rent," join, and post the same template. Reaches landlords who never touch classifieds.

Scaling the deployment. Post across several platforms at once. In Canada, lead with Kijiji, then mirror the exact same text into local Facebook groups and Craigslist. Each channel reaches a different demographic of landlord — and it costs you nothing but a few minutes of copy-and-paste.

TEN READY-TO-POST PROFILES

Pre-written variations tuned to common situations and budgets. Find the closest match, adjust the details to fit your life, and deploy. Each is ready to paste as-is.

BP-01

STANDARD BUDGET PROFESSIONAL

TARGET
\$550
\$500-650/mo

TITLE Quiet, Employed Professional Seeking Room – \$550/month

Hello! I am an independent, employed individual looking for a quiet room to rent in the local area. I work steady hours, value clean shared spaces, and keep a calm, structured lifestyle. My budget is \$550/month including utilities. I am a non-smoker with no pets and respect others' privacy completely. Move-in date is flexible. Please contact me if you have a suitable space!

BP-02

STUDIOUS ACADEMIC

TARGET
\$500
\$450-600/mo

TITLE Focused Student Looking for Quiet Room Near Transit – \$500/mo

Hi there! I am a dedicated student looking for a peaceful room for the upcoming term. My focus is my studies, so I keep a very quiet, orderly schedule. I am after an unfurnished or furnished room around \$500/month with laundry and internet access. Non-smoker, clean habits, no pets. Excellent academic and past-rental references available.

BP-03

NIGHT-SHIFT / ESSENTIAL WORKER

TARGET
\$600
\$500-700/mo

TITLE Reliable Essential Worker Seeks Quiet, Respectful Room – \$600/mo

Hello. I work full-time as an essential worker on a rotating schedule. Because of my shifts, I spend most of my time sleeping, working or relaxing quietly. I am looking for a mature household where shared spaces stay tidy. My budget is \$600/month inclusive. I do not smoke, do not host parties, and have no pets. Ready to move in on short notice.

BP-04

MATURE / RETIRED TENANT

TARGET
\$500
\$450-550/mo

TITLE Mature, Retired Individual Seeking Long-Term Room – \$500/month

Greetings. I am a mature, retired individual looking for a stable, long-term room in a quiet residential home. I lead a predictable, peaceful life, enjoy reading and walking, and always keep my living space immaculate. I am seeking a room with kitchen privileges for around \$500/month. I have an immaculate credit and rental history. Non-smoker, no pets.

BP-05

**TRADESPERSON /
APPRENTICE**

TARGET
\$620
\$550-650/mo

**TITLE Clean, Working Apprentice Seeking Clean Room
— \$620/mo**

Hi. I am a young professional working full-time in the trades. I am out of the house early in the morning and work long hours during the week. I am looking for a straightforward, hassle-free room to rent for \$620/month including utilities. I value a clean kitchen and functional laundry. I am a non-smoker, quiet, and reliable with rent payments. Let me know what you have available!

BP-06

**REMOTE / IT
PROFESSIONAL**

TARGET
\$700
\$600-750/mo

**TITLE Quiet Tech Professional Seeks Stable Room with
High-Speed Internet**

Hello, I am a software contractor looking for a private room in a quiet home. I spend my days working quietly on my computer, don't throw parties, and rarely have guests. I require reliable high-speed internet and am happy to contribute my fair share to utility costs. Budget is up to \$700/month. Non-smoker, pet-free, clean and highly organized.

BP-07

**ECO-CONSCIOUS
MINIMALIST**

TARGET
\$500
~\$500/mo

**TITLE Considerate, Low-Footprint Tenant Seeks Modest
Room — \$500/mo**

Hi everyone. I am searching for a basic, affordable room to rent. I live a minimalist lifestyle, respect the environment, and focus on keeping a clean, harmonious living space. I am very quiet, do not drink or smoke, and work steady hours. Looking for a room around \$500/month. I can provide excellent character references immediately.

BP-08

**GROUNDLED, NO-FUSS
PROFILE**

TARGET
\$450
\$400-500/mo

**TITLE Simple, No-Fuss Room Wanted by Quiet
Individual — \$450/mo**

Hello landlords! I am looking for a simple, budget-friendly room. I am a soft-spoken, independent person who keeps to themselves. I always pay rent on time, clean up immediately after using the kitchen, and respect house rules. My budget is tight but reliable at \$450/month. If you have an empty room you want filled by a dependable tenant, please reach out.

BP-09

RELOCATING WORKER

TARGET
\$580
\$500-600/mo

**TITLE Relocating Professional Seeking Room to Rent —
\$580/month**

Hi there. I am relocating to the area for a new employment opportunity and am looking for a comfortable room to get settled. I am a responsible, drama-free individual who appreciates coming home to a quiet environment. Budget is \$580/month including utilities. I am highly organized, respectful of others, a non-smoker, and have no pets. Looking forward to your offers.

BP-10

HEALTHCARE WORKER

TARGET
\$750
\$600-750/mo

**TITLE Quiet Healthcare Worker Seeking Peaceful Room
for Rent**

Hello. I am a professional employed in the local healthcare system. Because of my demanding career and shifts, my top priorities are peace, quiet and clean shared facilities. I am an exceptional tenant who respects boundaries and maintains absolute tidiness. Budget is up to \$750/month inclusive. Non-smoker, no pets, excellent background checks available.

YOU ARE NOT AT THE MERCY OF THE MARKET. POST ONCE, AND LET THE RIGHT ROOM FIND YOU.

This framework exists to shift the burden of search from the person who needs a home to the people who have one to offer. Use it, share it, and adapt it freely.

THE PROACTIVE HOUSING ACQUISITION FRAMEWORK

AUTHOR

Marie-Soleil Seshat Landry, CEO

AGENCY

Landry Industries / Marie Landry's Spy Shop

FOCUS

Structural Housing Access & Ethical Intelligence Solutions

EDITION

Rev 2026.06 · Open Distribution

Housing Intelligence	Kijiji Rental Strategy	Tenant Autonomy	Canadian Housing Market
Free Ad Distribution	Structural Homelessness Mitigation		

AI DISCLOSURE. Engineered using advanced large-language-modeling architectures with programmatic verification states. Framework parameters verified against standard multi-tenant operational protocols.

FIELD VERIFICATION. Platform categories, posting paths and availability were confirmed live against Kijiji.ca, SpareRoom and Flatmates.com.au in June 2026. Menus on classifieds platforms change periodically; treat exact paths as a close guide rather than a fixed map.