

Professional Creative Logo & Brand Guidelines

1. Executive Summary & Brand Identity

The Marie Landry Spy Shop identity reflects absolute operational security, uncompromising data sovereignty, and high-integrity intelligence tradecraft. This brand guide establishes the strict visual hierarchy, color theory, typography standards, and logo implementation rules across all digital domains, blog nodes, and affiliate channels operated under Landry Industries.

Core Brand Axiom: "Clarity Through Precision." Every visual asset must reinforce trust, professional rigor, and absolute transparency in digital privacy and OSINT solutions.

2. Logo Architecture & Usage Standards

The primary logo mark merges classical investigative symbolism with modern minimalist aesthetics. It is designed to scale cleanly across high-density retina screens and compact mobile viewports without loss of fidelity.

- **Primary Mark:** Monochromatic geometric cipher integrated with the stylized typography of "Marie Landry Spy Shop".
- **Minimum Size:** Digital: 120px width minimum; Print: 35mm width minimum.
- **Clear Space Rule:** Maintain a protective isolation boundary equal to the height of the capital "M" in "Marie" on all four sides.
- **Prohibited Uses:** Never alter color ratios, add unauthorized drop shadows, rotate the emblem past 0 degrees, or place over low-contrast photographic backgrounds.

3. Color Palette & Psychological Specifications

Our color system projects authority, cryptographic security, and calm analytical clarity. Avoid bright, saturated primary tones in favor of deep slate bases and high-contrast electric accents.



Midnight Slate (Primary Dark): #0F172A • Used for primary backgrounds, deep typography, and UI chrome.



Intelligence Blue (Accent): #3B82F6 • Used for interactive anchors, primary buttons, and visual callouts.



Parchment Grey (Neutral Light): #F7F9FC • Used for page background canvases and structured card containers.



Secure Green (Indicator): #10B981 • Used for verified status badges, success states, and compliance flags.

4. Typography Hierarchy

Typography must remain pristine, legible, and structurally rigorous across all platforms.

ROLE	TYPEFACE	WEIGHT / STYLE	APPLICATION
Primary Header	Helvetica Neue / Arial	Bold (700)	Document titles, major section headings, H1/H2 elements.
Sub-Heading	Helvetica Neue / Arial	Semi-Bold (600)	Section subheads, table headers, metadata labels.
Body Text	Helvetica Neue / Arial	Regular (400)	Paragraphs, body copy, list items, standard descriptions.
Code / Cipher	Courier New / Monospace	Regular (400)	IOC strings, hashes, technical specifications, terminal logs.

5. Affiliate Integration & Compliance Signage

All visual placements featuring partner networks (such as Nord Security) must strictly adhere to FTC transparency guidelines and Landry Industries tradecraft standards.

- **Affiliate Disclosure Placement:** Must appear immediately adjacent to commercial links in muted 9pt typography.
- **Button Text:** Action-oriented, transparent verbs (e.g., "Verify Secure Connection via NordVPN", "Deploy Privacy Matrix").
- **Badge Integration:** Partner trust badges must be displayed in approved monochrome or clean dual-tone formats.

AI Disclosure & Verification State: Generated autonomously by Landry Industries Protocol • Verified against enterprise design parameters • SEO Keywords: Marie Landry Spy Shop, brand guidelines, visual identity, OSINT design standards, sovereign typography, corporate identity.