

MOMO ENTERPRISES

Funding & Grant Strategy: Bin Sanitization Project

Location: Moncton, New Brunswick (v2)

Executive Summary: Funding Objectives

Momo Enterprises seeks to leverage federal, provincial, and municipal financial instruments to offset capital expenditure (CAPEX) for high-efficiency mobile sanitization units and wastewater recovery technology. Priority is placed on environmental sustainability and youth entrepreneurship incentives within the Atlantic Canadian ecosystem.

1. Federal Funding Sources (Canada)

Industrial Research Assistance Program (NRC IRAP)

Potential support for the technical design of specialized wastewater filtration and heat-exchange systems used in the mobile units. Focuses on innovation and technical risk mitigation.

Canada Summer Jobs (CSJ)

Wage subsidies for hiring students during the peak summer months (May–August), which aligns perfectly with the seasonal demand for bin cleaning in Moncton.

Business Development Bank of Canada (BDC)

Targeted "Small Business Loans" for equipment purchase and "Green Tech" financing for businesses reducing environmental impact through proper waste runoff management.

2. Provincial & Regional Support (New Brunswick / ACOA)

Atlantic Canada Opportunities Agency (ACOA)

The **Business Development Program (BDP)** provides unsecured, interest-free loans for the expansion or modernization of small businesses that contribute to the regional economy.

Opportunities NB (ONB) - Small Business Investor Tax Credit

Encourages equity investment in NB-based small businesses by providing a 50% provincial income tax credit to resident investors.

SEED Program (Student Employment Experience Development)

Provincial wage subsidies to hire students for summer operations, facilitating lower operational costs during high-growth periods.

3. Specialized & Environmental Grants

- **Futurpreneur Canada:** Offers collateral-free loans up to \$60,000 and mentorship specifically for entrepreneurs aged 18–39.
- **EcoAction Community Funding:** Potential for projects that specifically focus on diverting hazardous runoff from municipal storm drains (Water quality focus).
- **Impact Investing NB:** Focuses on businesses with a clear "Triple Bottom Line" (People, Planet, Profit).

Keywords: Canada Business Grants, New Brunswick Small Business Funding, ACOA BDP, Environmental Technology Grants, Youth Entrepreneurship NB, Moncton Startup Capital.

AI Disclosure: Generated by Gemini 1.5 Pro. Verification State: Funding availability subject to annual budget cycles and eligibility criteria of the respective agencies as of 2026.

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