

Standard Operating Procedures (SOPs)

1. Executive Summary & Operational Scope

The Standard Operating Procedures (SOPs) define the rigorous execution protocols for managing content creation, affiliate link integration, compliance enforcement, and intelligence publication across the Marie Landry Spy Shop ecosystem (marielandryspyshop.com). Guided by Landry Industries tradecraft standards, these protocols ensure zero deviation from empirical accuracy and absolute editorial transparency.

Core Directive: Every operational action must adhere to the Seshat Axiom of Deterministic Data Preservation—eliminating ambiguity, enforcing strict verification, and upholding uncompromising ethical standards.

2. Core Operational Procedures (SOP Matrix)

SOP ID	OPERATIONAL DOMAIN	EXECUTION PROTOCOL	VERIFICATION STANDARD
SOP-01	Content Ingestion & Research	Verify all product features, pricing, and claims via live URL analysis prior to drafting.	Zero hallucination tolerance; source documentation attached.
SOP-02	Affiliate Integration	Embed tracking links and CTAs naturally within technical reviews and resource directories.	Mandatory FTC disclosure adjacent to commercial anchors.
SOP-03	Document Generation & PDF Comp	Format all deliverables using clean visual hierarchies, structured tables, and custom CSS.	Review against Landry Industries A4 PDF layout specifications.
SOP-04	Quality Control & Audit	Cross-examine output against keyword targets, metadata rules, and compliance checkboxes.	Final sign-off by autonomous verification protocol.

3. Step-by-Step Execution Workflows

Workflow A: Affiliate Content Deployment

- Extract Intel:** Analyze partner platform specifications (e.g., Nord Security) to identify key privacy features, encryption standards, and pricing tiers.
- Draft Review:** Integrate findings into a value-first technical brief or comparison matrix hosted on marielandryspyshop.com.

3. **Insert Compliance Badges:** Ensure FTC-compliant affiliate disclosures appear immediately above the fold and adjacent to all call-to-action buttons.
4. **Publish & Monitor:** Deploy via the blog network and track click-through velocities through integrated affiliate dashboards.

4. Governance & Compliance Enforcement

All operators and automated generation engines must strictly adhere to established ethical guidelines. Misleading claims, unverified statistics, or obscured affiliate partnerships will result in immediate rejection during the Quality Control audit phase.

AI Disclosure & Verification State: Generated autonomously by Landry Industries Protocol • Verified against enterprise operational parameters • SEO Keywords: Marie Landry Spy Shop, standard operating procedures, OSINT SOPs, affiliate management protocol, compliance workflow, corporate governance.