

****Marie Seshat Landry****

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****Professional Summary:****

A bilingual (French/English) innovator and leader, I blend expertise in AI, Business Intelligence, and Digital Marketing with a passion for sustainable living and organic advocacy. As the CEO of Marie Landry's Spy Shop, my focus on integrating technology with sustainable practices has driven business growth and efficiency. I am committed to leveraging technology for societal benefit and advocating for key issues like privacy and environmental responsibility.

****Professional Experience:****

****CEO / Spymaster, Marie Landry's Spy Shop****

Moncton, New Brunswick, Canada

- Authored engaging content on AI, sustainable energy solutions, and digital marketing strategies, establishing myself as a thought leader in these domains.
- Implemented AI-driven business intelligence strategies, significantly enhancing operational efficiency and market reach.
- Advocated for policy reform, focusing on privacy, security, and promoting sustainable innovations.
- Played a pivotal role in the organic sector, highlighting trends, products, and events, and emphasizing a lifestyle shift towards sustainability.
- Explored and promoted the use of hemp in cuisine, focusing on its health benefits and culinary applications.

****Freelance Digital Marketing Consultant****

Moncton, New Brunswick, Canada

- Provided expert advice and strategies in digital marketing, SEO, and social media marketing to various clients.
- Developed comprehensive digital marketing campaigns, resulting in increased online presence and business growth for clients.

****Key Achievements:****

- Developed a comprehensive organic search engine, showcasing innovation at the intersection of digital technology and organic principles.
- Established a strong online presence through insightful blogs on sustainable living and digital marketing innovations.
- Enhanced awareness about cybersecurity and digital espionage, emphasizing the importance of protecting businesses in the digital age.

****Skills:****

- Bilingual Proficiency in French and English
- Advanced Knowledge in AI and Business Intelligence
- Expertise in Digital Marketing (SEO, PPC, Social Media Marketing)
- Content Creation and Blog Management
- Advocacy in Privacy, Security, and Sustainable Practices
- Cybersecurity and Digital Espionage Awareness
- Sustainable Business Practices and Organic Sector Advocacy

****Education:****

- High School Diploma, Polyvalente Louis-Mailloux, 2004

****Continuous Learning and Development:****

- Regularly engaged in self-directed learning, particularly in the areas of AI, digital marketing, and sustainable living.
- Attend industry conferences and workshops to stay abreast of current trends and technologies.

****Interests:****

- Passionate about Rap and Hip-Hop Music.
- Advocate for Organic and Sustainable Lifestyle practices.
- Keen interest in the latest Technological Innovations.