

Greater Moncton Area Modern Tipi Village Business Plan

Executive Summary

The Greater Moncton Area Modern Tipi Village aims to address the escalating homelessness crisis in Moncton, New Brunswick, by providing innovative, sustainable, and culturally respectful housing solutions. This plan proposes the acquisition and deployment of 1,000 modern tipis, priced at \$2,000 each, sourced from [tipi.com](https://www.tipi.com). These tipis will be strategically distributed across the region, with 500 allocated to a centralized village equipped with essential amenities and 500 distributed to individuals who prefer decentralized living on private lands or with friends.

Problem Statement

Moncton has witnessed a significant rise in homelessness, exacerbated by the lack of affordable housing and the ongoing economic challenges. The city's homelessness rate has been a persistent issue, despite efforts from local authorities and organizations. The traditional shelter and housing models have proven insufficient, necessitating a more innovative approach to provide immediate and dignified housing for the homeless population.

Objectives

1. **Provide Immediate Housing:** Distribute 1,000 modern tipis to the homeless population within Moncton, offering immediate, secure, and dignified shelter.
2. **Create a Centralized Village:** Establish a central village for 500 residents, complete with essential amenities like bathrooms, toilets, electricity (solar-powered), and communal spaces.
3. **Facilitate Decentralized Living:** Allow the remaining 500 tipis to be placed on private lands, accommodating those who prefer decentralized living arrangements with friends or family.
4. **Promote Sustainability:** Integrate solar power and environmentally-friendly amenities to reduce the ecological footprint and operational costs.

Projected Impact

The project is expected to significantly reduce the homelessness rate in Moncton by offering a flexible and culturally sensitive housing solution. The central village will serve as a community hub, providing not just shelter but also social services, while the decentralized approach respects individual preferences and community ties.

Market Analysis

Moncton has a well-documented shortage of affordable housing, with increasing rental costs and a limited supply of low-income housing options. The city's homelessness rate has been a growing concern, with various reports highlighting the need for urgent interventions. Recent data indicates that the number of people experiencing chronic homelessness in Moncton has been rising, with local shelters operating at full capacity.

Cost Analysis

- **Tipis Acquisition:** \$2,000 per tipi for 1,000 units totals \$2,000,000.
- **Central Village Infrastructure:**
 - **Land Acquisition and Preparation:** Estimated at \$500,000.
 - **Bathrooms and Toilets:** Installation costs around \$250,000.
 - **Solar Power Systems:** Estimated at \$300,000 for the entire village.
 - **Maintenance and Operational Costs:** Estimated at \$150,000 annually.
- **Decentralized Deployment:** Minimal costs for decentralized tipis, primarily transportation and setup, estimated at \$50,000.

Funding and Sustainability

Funding will be sought from a combination of government grants, private donations, and partnerships with local businesses and non-profits. The project aligns with the City of Moncton's ongoing efforts to address homelessness and may qualify for various housing and community development grants ([City of Moncton](#)) ([GMHSC](#)).

Implementation Timeline

- **Phase 1 (0-3 months):** Acquisition of tipis and identification of decentralized locations.
- **Phase 2 (3-6 months):** Development of the central village, including land preparation and infrastructure setup.
- **Phase 3 (6-12 months):** Deployment of tipis and full operationalization of the village and decentralized sites.

Risks and Mitigation

- **Community Resistance:** Engage in proactive community consultations to address concerns and secure buy-in.
- **Operational Challenges:** Establish a dedicated management team to oversee daily operations and address any logistical issues.
- **Funding Shortfalls:** Diversify funding sources and explore alternative financing options, including crowdfunding and public-private partnerships.

Conclusion

The Greater Moncton Area Modern Tipi Village offers a bold and innovative solution to the city's homelessness crisis. By combining modern technology with traditional housing concepts, this project not only addresses the immediate need for shelter but also sets the stage for a sustainable and community-oriented approach to housing. With careful planning, strategic partnerships, and strong community engagement, this initiative has the potential to transform the lives of hundreds of individuals and serve as a model for other regions facing similar challenges.