

Executive Summary:

Marie Seshat Landry, CEO of Global Organic Solutions, Spymaster Enterprises, and Big Organic Network, plans to continue leading the organic revolution by promoting sustainability, ethics, and organics. The focus for the remainder of 2024 and 2025 includes expanding organic product lines, increasing online presence, securing sustainable development grants, and advocating for organic rights globally.

Mission Statement:

To transform the world into a sustainable, organic civilization by 2030, ensuring the protection of organic life and promoting ethical business practices.

Goals for 2024-2025:

1. ****Expand Product Lines****: Introduce new organic products in hemp, food, home goods, and personal care, leveraging affiliate networks and organic SEO services.
2. ****Online Presence****: Enhance organic search rankings, social media engagement, and content marketing to reach a wider audience and increase sales.
3. ****Sustainable Development Grants****: Secure non-refundable grants for research and development in hydroponics, aeroponics, solar-powered gardens, and automation.
4. ****Advocate for Organic Rights****: Promote the Universal Declaration of Organic Rights globally, emphasizing the importance of organic life and sustainability.
5. ****Become a B-Corp****: Register all companies as B-Corps to demonstrate commitment to ethical and sustainable business practices, enabling access to grants and investor presentations.
6. ****Research and Development****: Invest in R&D for innovative organic solutions, such as agricultural drones and robots, to improve efficiency and sustainability.
7. ****Marketing Strategies****: Utilize SEO, social media, and content marketing to educate consumers about organic benefits and drive sales.
8. ****Organic Revolution****: Continue organizing and planning through the internet to achieve the organic revolution's goals by 2030.

Financial Plan:

- **Revenue Streams**: Generate income through organic product sales, SEO services, and affiliate partnerships.
- **Budget Allocation**: Allocate funds for product development, marketing, R&D, and grant application expenses.
- **Profit Margins**: Aim for sustainable profit margins by maintaining competitive pricing while emphasizing product quality and ethics.

Operational Plan:

- **Team Expansion**: Hire additional staff to support product development, marketing, and research efforts.
- **Efficiency Improvements**: Implement automation and technology to streamline operations and reduce costs.
- **Supply Chain Management**: Strengthen relationships with organic suppliers to ensure product quality and availability.

Conclusion:

Marie Seshat Landry's business plan for 2024-2025 focuses on expanding organic product lines, enhancing online presence, securing sustainable development grants, advocating for organic rights, and promoting ethical business practices. The goal is to continue leading the organic revolution and transform the world into a sustainable, organic civilization by 2030.