

#SmartProvinceNB Plan

1. Sustainable Economic Transformation

Hemp and Organic Agriculture

- Objective: Establish New Brunswick as a leader in hemp and organic agriculture.
- Actions:
 - Provide subsidies and technical support to farmers transitioning to organic and hemp cultivation.
 - Develop processing facilities for hemp products, such as textiles, bioplastics, and construction materials.
 - Encourage research and development in sustainable agricultural technologies.

Reduction of Fossil Fuel Dependency

- Objective: Minimize reliance on fossil fuels and enhance renewable energy use.
- Actions:
 - Invest in renewable energy projects, including wind, solar, and biomass.
 - Implement policies to incentivize electric vehicle adoption and infrastructure.
 - Support community-based energy projects to increase local energy resilience.

Support for Sustainable Small Businesses

- Objective: Foster a thriving ecosystem of sustainable small businesses.
- Actions:
 - Offer grants and low-interest loans to startups focused on sustainability.
 - Create business incubators and accelerators specializing in green technologies and organic products.
 - Simplify regulatory processes for sustainable business operations.

2. Social Equity and Community Development

Tackling Poverty and Homelessness

- Objective: Reduce poverty and homelessness through comprehensive social programs.
- Actions:
 - Develop affordable housing projects with integrated support services.
 - Implement job training and placement programs targeting vulnerable populations.
 - Increase funding for mental health and addiction services.

Decriminalization and Health-Focused Drug Policies

- Objective: Shift drug policy from punitive measures to health-centered solutions.
- Actions:
 - Decriminalize the possession of small amounts of drugs for personal use.
 - Expand access to addiction treatment and harm reduction services.
 - Launch public health campaigns to reduce stigma and promote recovery.

Inclusivity and Cultural Recognition

- Objective: Promote inclusivity and recognize cultural diversity across New Brunswick.
- Actions:
 - Enforce anti-discrimination policies and promote inclusivity in all sectors.
 - Support Indigenous cultural and linguistic revitalization, particularly for the Mi'kmaq community.
 - Celebrate cultural diversity through public events and educational programs.

3. Education and Youth Empowerment

Investment in Education

- Objective: Enhance educational infrastructure and access for all students.
- Actions:
 - Upgrade school facilities and integrate modern technology.
 - Expand educational programs in underserved areas.

- Provide professional development for educators in sustainability and innovation.

Youth Leadership and Entrepreneurship

- Objective: Empower youth through leadership and entrepreneurship opportunities.
- Actions:
 - Establish mentorship programs connecting youth with industry leaders.
 - Support youth-led initiatives and startups with funding and resources.
 - Offer workshops and training in leadership, financial literacy, and digital skills.

4. Environmental Sustainability

Green Initiatives

- Objective: Implement comprehensive waste reduction and recycling programs.
- Actions:
 - Introduce initiatives to reduce single-use plastics and promote reusable alternatives.
 - Expand recycling facilities and public education on sustainable practices.
 - Encourage community-led environmental projects.

Public Transportation and Infrastructure

- Objective: Develop sustainable transportation systems.
- Actions:
 - Invest in electric and hybrid public transportation options.
 - Expand cycling and pedestrian infrastructure.
 - Implement smart transit systems to improve efficiency and reduce emissions.

5. Digital Economy and Marketing

E-commerce and Digital Marketing

- Objective: Support businesses in transitioning to digital platforms.
- Actions:

- Provide training in e-commerce, SEO, and organic marketing.
- Develop partnerships with tech companies to enhance digital infrastructure.
- Encourage content creation and affiliate marketing as new business avenues.

Alignment with UN Sustainable Development Goals (SDGs)

The #SmartProvinceNB plan aligns with all 17 UN SDGs by promoting sustainable economic growth, reducing inequalities, ensuring quality education, and taking action on climate change. By focusing on these strategic areas, New Brunswick can become a model of sustainable development, addressing key social and economic challenges while fostering a thriving, inclusive community.